This guide is a toolkit for fundraising success for teachers and leaders! Feel free to use the tips provided to get inspired. We are here to help you every step of the way!
Mark your calendars for an exciting event that will warm your heart and make a difference for animals in need. On October 8th, 2023, at 9:30 am, Anderson Humane is hosting Walk4Animals in Batavia!

Get ready to join fellow animal lovers for a fun-filled walkathon that will help support animals in need. By participating in Walk4Animals, you'll be directly contributing to the well-being and care of our furry friends.

So grab your friends, family, and favorite four-legged companions and head over to the starting line. This event promises a fantastic morning filled with laughter, unity, and the chance to make a positive impact on the lives of animals.

But that's not all! Along the walk, you'll have the opportunity to enjoy X, X, and surprises that will make this event even more memorable. Plus, there will be prizes for top fundraisers, so start raising money and make a splash!

Together, let's show our community the power of our compassion and make a significant difference in the lives of animals. Don't miss out on this incredible event that will warm your heart and bring smiles to many faces.

Remember, every step you take will change an animal's life for the better. Together, we can walk towards a brighter future for our furry friends!
Dear Parents,

We are excited to announce an upcoming event, Walk4Animals, a fundraising initiative that will make a real difference for animals in need at Anderson Humane! We invite you and your family to join us as we walk together for this pawsome cause.

Date: October 8th, 2023  
Time: 9:30 am  
Location: Batavia Riverwalk in Batavia, IL

During this event, students will have the opportunity to raise funds that directly support local animal shelters, rescue organizations, and veterinary clinics. By participating, they will learn the value of compassion, empathy, and making a positive impact in their community.

We encourage you to engage with your child throughout this journey and help them make their fundraising efforts a success. Stay tuned for future communications that will provide more information on how you can support your child during this fundraising campaign.

Let's come together as a community, show our love for animals, and make Walk4Animals a memorable event. Together, we can make a difference, one step at a time!
Dear Parents,

We hope you and your child are excited about the upcoming Walk4Animals event benefiting Anderson Humane! As we gear up for this meaningful fundraising initiative, we want to provide you with some tips on how you can support your child in their fundraising efforts.

1. Share Their Story: Encourage your child to share their passion for helping animals and the importance of Walk4Animals with friends, family, and neighbors. By sharing their personal story, they can inspire others to contribute.

2. Reach Out Online: Utilize their online fundraising page, making it easy for friends and extended family members to make donations. They can share the page via email, social media, or text message, reaching a wider network of potential supporters.

3. Spread the Word: Help your child create posters or flyers highlighting the event and their fundraising goal. Display them at community centers, local businesses, or your workplace to raise awareness and garner support.

4. Match Donations: Consider matching a portion of the funds your child raises, demonstrating your commitment to their efforts and encouraging others to do the same.

Remember, every contribution, no matter the size, makes a difference in the lives of animals in need. Thank you for supporting your child as they learn the importance of empathy, compassion, and making a positive impact in our community.
Dear Parents,

Walk4Animals is just around the corner, and we are thrilled to see our students’ dedication to making a difference for animals. To ensure everyone has a fantastic experience, we want to provide you with some helpful information to prepare for the event.

1. Comfortable Attire: Encourage your child to wear comfortable clothing and shoes suitable for walking. They may want to dress in their favorite animal-themed attire to add some extra fun to the event!
2. Hydration and Snacks: Remind your child to bring a water bottle to stay hydrated during the walk. Additionally, packing some light snacks will keep their energy up throughout the day.
3. Sun Protection: If the weather is sunny, don’t forget to apply sunscreen on your child’s exposed skin and provide them with a hat or sunglasses for added protection.
4. Check-In and Gathering: Plan to arrive at the designated check-in area a few minutes early. Look for signs or volunteers who will guide you to the starting point where our fantastic Walk4Animals event will commence.

We are grateful for your support and excited to come together as a community to make a positive impact. Thank you for helping your child learn the importance of empathy, compassion, and making a difference in the lives of animals in need.

See you soon at Walk4Animals!
IDEAS FOR PEP RALLIES & ASSEMBLIES

1. **Animal Trivia Challenge**: Organize an interactive animal trivia challenge where students can test their knowledge about different animal species, habitats, and fun animal facts. Divide the students into teams and award points for correct answers. This activity can be a fun way to educate students about animals while fostering friendly competition and enthusiasm for the Walk4Animals event.

2. **Pet Parade**: Arrange a pet parade during the assembly where students can showcase their own pets or stuffed animals dressed up in creative costumes. Encourage students to share interesting facts about their pets and why they love animals. This activity helps create a positive connection with animals and emphasizes the purpose of the fundraising event.

3. **Guest Speaker**: Invite a guest speaker, such as an animal behaviorist, wildlife conservationist, or veterinarian, to deliver an inspiring talk about animals, their welfare, and the importance of supporting animal-focused causes. The speaker can share personal experiences, showcase compelling visuals, and engage students through interactive discussions.
IDEAS FOR PEP RALLIES & ASSEMBLIES

4. Animal-themed Performances: Arrange for performances that incorporate animal themes, such as dance routines inspired by animal movements, skits featuring animal characters, or musical performances with animal-related songs. These performances can entertain and engage students while reinforcing the purpose of the event.

5. Walk4Animals Poster Contest: Hold a poster design contest prior to the assembly, where students create posters promoting the Walk4Animals event. Display the top entries during the assembly and announce the winners. This activity encourages creativity and allows students to contribute actively to the event’s promotion.

6. Walk4Animals Pledge: Create a Walk4Animals pledge for students to make during the assembly. The pledge can include commitments such as promoting animal welfare, raising awareness about animal issues, or actively participating in the event. Display the pledges prominently to remind students of their dedication to making a difference.

Remember to infuse enthusiasm and energy into the pep rallies and assemblies, emphasizing the importance of the Walk4Animals event and its impact on animals in need. By creating a fun and engaging atmosphere, you can inspire students to actively participate, fundraise, and make a positive impact on the lives of animals.
1. **Animal Charades**: Divide the participants into teams and have them take turns acting out different animal actions, behaviors, or species without using any words. The other team members must guess the animal correctly within a time limit. This game promotes teamwork, communication, and animal knowledge.

2. **Animal Trivia Relay**: Set up a trivia relay race where teams compete to answer animal-related trivia questions. Each team member takes turns running to a designated spot, answering a question, and returning to tag the next teammate. This activity encourages teamwork, quick thinking, and knowledge about animals.

3. **Animal Shelter Scavenger Hunt**: Create a scavenger hunt where teams must search for specific items related to animal shelters, such as donation bins, adoption posters, or informational brochures. Provide clues or riddles that lead them to different locations in the school or community. This game promotes teamwork, problem-solving, and awareness of animal shelters.

4. **Animal-themed Relay Race**: Organize a relay race where teams must complete various animal-themed challenges or obstacles. For example, crawling like a turtle, hopping like a kangaroo, or balancing an egg on a spoon like a penguin. This game promotes teamwork, physical activity, and fun.
5. **Create Animal Shelter Posters**: Assign teams the task of creating posters to promote animal shelters and the Walk4Animals event. Provide art supplies and encourage them to be creative and engaging with their designs. Afterward, display the posters in the school or local community to raise awareness.

6. **Animal Trivia Bowl**: Host an animal-themed trivia competition where teams answer questions about animal facts, habitats, and conservation. The team with the most correct answers wins. This activity encourages teamwork, critical thinking, and learning about animals.

7. **Animal Relay Race**: Set up a relay race where teams compete in animal-themed challenges such as "fetch" a ball using a makeshift dog snout (a funnel attached to a string), "balance" a stuffed animal on their head while moving through an obstacle course, or "find" hidden bones in a designated area. This game promotes teamwork, coordination, and enthusiasm for animals.
INCENTIVES FOR THE TEAM THAT RAISES THE MOST MONEY

1. **Classroom Pizza Party**: The winning classroom can enjoy a pizza party during lunchtime or as a separate celebration. This incentive encourages friendly competition and rewards the students for their fundraising efforts.

2. **Extra Recess Time**: The winning classroom can earn extra recess time as a special reward. This provides an opportunity for the students to have fun and enjoy outdoor activities while acknowledging their fundraising achievements.

3. **Teacher Swap**: Organize a teacher swap where the winning classroom gets to have a special guest teacher for a selected period of time. It can be a favorite teacher from another class, a school staff member, or a special guest who can share interesting animal-related topics.

4. **Movie or Game Afternoon**: Allow the winning classroom to have a dedicated movie or game afternoon. Students can enjoy an animal-themed movie or play fun educational games related to animals and nature.

5. **Dress-Up Day**: Let the winning classroom have a dress-up day where students can come to school dressed as their favorite animals or wear animal-themed attire. This promotes creativity, encourages participation, and adds a fun element to the fundraising competition.
INCENTIVES FOR THE TEAM THAT RAISES THE MOST MONEY

6. Classroom Trophy or Award: Present the winning classroom with a special trophy or award to recognize their fundraising efforts. This trophy can be displayed in the classroom as a reminder of their achievement and serve as motivation for future fundraising initiatives.

7. Recognition on School Bulletin Board or Newsletter: Highlight the winning classroom's achievement on the school bulletin board or in the school newsletter. This public recognition showcases their success and encourages other students to participate in future fundraising events.
WAYS KIDS CAN COLLECT MONEY

1. Coin Collection: Set up a collection jar or piggy bank at home, school, or community locations where people can drop spare change. Kids can promote the collection and explain that even small donations can add up to make a big difference. (See Page X for a label they can put on a jar!)

2. Bake Sale: Organize a bake sale where kids can bake or sell homemade treats. They can set up a booth at school, local events, or community centers to sell the goodies and raise funds for Walk4Animals.

3. Yard Sale or Garage Sale: Encourage kids to gather items they no longer need or want and organize a yard sale. They can ask family and friends to contribute items as well. Promote the sale to the community and donate the proceeds to the fundraising cause.

4. Lemonade Stand: Kids can set up a classic lemonade stand in their neighborhood or at local events. They can sell refreshing drinks and homemade snacks while explaining the purpose of their fundraiser.
I'M RAISING MONEY FOR ANDERSON HUMANE'S WALK4ANIMALS!

CAN YOU HELP ME SAVE LIVES?
# WALK4ANIMALS Fundraiser Sign-Up Sheet

**Team Name:**

<table>
<thead>
<tr>
<th>Individual Name</th>
<th>Individual Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>11</td>
</tr>
<tr>
<td>2</td>
<td>12</td>
</tr>
<tr>
<td>3</td>
<td>13</td>
</tr>
<tr>
<td>4</td>
<td>14</td>
</tr>
<tr>
<td>5</td>
<td>15</td>
</tr>
<tr>
<td>6</td>
<td>16</td>
</tr>
<tr>
<td>7</td>
<td>17</td>
</tr>
<tr>
<td>8</td>
<td>18</td>
</tr>
<tr>
<td>9</td>
<td>19</td>
</tr>
<tr>
<td>10</td>
<td>20</td>
</tr>
</tbody>
</table>

**Fundraising Goal:** _________________
How will your donation help?

Here are just a few examples of how your donations will be put to work...

$20 You’ll help an animal find their way home because they received a microchip
$40 One puppy will start life on a healthy foot because they received vaccines
$60 A lucky kitten will be provided with formula, supplies and medical care so they’ll grow to be a healthy adult cat
$100 Spay/Neuter surgery for 2 dogs to help put an end to pet overpopulation
$1000 A dog with a broken leg will thank you because they will receive x-rays and surgery to repair their limb so they can run and play again

The more money you raise, the more animals we can help!